# Jornadas Regionales de Software Libre August 2008



# Buenos Aires, Argentina

### What are the Jornadas Regionales de Software Libre ?



The "Jornadas Regionales de Software Libre" (Free Software Regional Conference) is an international event where leaders, developers and users of free software work together to integrate projects, come up with new ideas and overcome the limits of the software they use.

The 2008 conference will be the 8th edition of this event, which has been held in Uruguay as well as in Argentina. The next edition is likely to be held in Chile.

### What is Free Software?

Free software is about the users' freedom to run, copy, distribute, study, change and improve the software they use. More precisely, it it is about the following four freedoms:

- The freedom to run the program, for any purpose (freedom 0).
- The freedom to study how the program works, and adapt it to your needs (freedom 1). Access to the source code is a precondition for this.
- The freedom to redistribute copies so you can help your neighbor (freedom 2).
- The freedom to improve the program, and release your improvements to the public, so that the whole community benefits (freedom 3). Access to the source code is a precondition for this.

Software is the cultural technique of the Digital Age. It is computer programs that control the communications and store modern societies' memories. In the context of the increasing digitalization of social processes, unfettered access to computer programs isn't just a strategic necessity in the economic and technical arenas but, first and foremost, for political and cultural independence, and to ensure access to knowledge that is essential to modern everyday life.

# **Conference's setup (venue)**

#### Talks and debate areas



300/400 people.

Because of the large number of speakers (~80), talks, conferences and debates that will be held (~120) the event demands an accordingly large venue, which usually comprises 6 to 8 rooms which can sit an average of 70 people each . Additionally,

keynote speeches are held at larger auditoriums with room for



#### Floor show (sponsor companies and free software groups)



The conference's floor show offers sponsor companies an opportunity to inform the audience about themselves and the products/services they offer. CaFeLUG offers assistance to sponsors find the best way to present themselves in these kind of event.

The floor show also hosts free software groups (user groups, development projects, etc.) who wish to showcase their activities, how they are organized, etc. These booths offer ample opportunity for face to face talks , a reare commodity for people who mostly work together remotely via internet.



#### **Registration area**



Even though the event is free of charge, all attendants are required to register for security reasons Registration can be done on-line at the conference's web site.

### **Internet presence**

#### Web site

Since most (if not all) of the free software community as well as of the conference's target audience uses the internet to keep in touch and up-to-date about the outside world the web site is key to the conference's success. Before, during and after the conference, the web site is updated regulary with news, schedule updates, new confirmed speakers, press information, and general information a bout what is going on at the venue.

The web site is managed by the organizers and volunteers.

#### Video and audio streaming

At every conference, we broadcast the most important talks live via video streaming through internet. In past conferences, up to 70 simultaneous viewers enjoyed our talks remotely.

All these talks are also recorded for later viewing.

### Tracks

### Society

This track approaches free software as a social phenomenon, i.e. As a cultural artifact that is produced, shared and used by people in a social context.

### Software

This track hosts talks on free software development and deployment in all areas of human endeavour, from science to commerce to personal use cases.

### Enterprise

This is the track for talks related to free software in enterprise environments, such as success stories, free software bussiness models, promotion, etc.

# ¿Who is hosting the conference?

This year, the conference will be hosted by CaFeLUG, Capital Federal's Free Software User's group, with help from like-minded organizations.

Since it's inception in 2000, CaFeLUG has become a hub of activities aimed at promoting free software's philosophy, and is currently one of the most populous and active user's groups in the country.

CaFeLUG hosts regular events, among them monthly meetings, the Tri-monthly Technical Talks and the annual CaFeCONF (http://www.cafeconf.org).

For more information on CaFeCONF, visit <u>http://www.cafelug.org.ar/</u>



# **Previous Conferences**

Year	City	Keynote Speakers	Audiance
2000	Rosario, Argentina	Richard Stallman	~2000
2001	Montevideo, Uruguay	Richard Stallman, Rasmus Lerdorf, Ismael Olea	
2002	Montevideo, Uruguay	Jon maddog Hall, Larry Wall	~900
2003	Montevideo, Uruguay	Ken Coar, Wilma Silberman	~1100
2004	-	-	-
2005	Rosario, Argentina	Georg Greve	~1800
2006	Mendoza, Argentina	Juan J. Ciarlante	~600
2007	Córdoba, Argentina	Roberto Di Cosmo, Georg Greve, Nagarjuna G	~2100

# Previous conferences organized by CaFeLUG (CaFeCONF)

Year	Place	Keynote Speakers	Audiance
2002	Fac. Ing UBA <sup>1</sup>	-	~900
2003	Fac. Ciencias Nat. - UBA	_	~400
2004	UADE <sup>2</sup>	-	~1300
2005	UADE	Roberto Di Cosmo, Jon 'maddog' Hall	~1400
2006	UADE	Anna Ravenscroft , Alex Martelli, Martin Langhoff	~1600
2007	UADE	Enrique Chaparro	~2000

<sup>1</sup> UBA – Universidad de Buenos Aires – Buenos Aires' University – <u>http://www.uba.ar</u>

<sup>2</sup> UADE – Universidad Argentina de la Empresa – http://www.uade.edu.ar

Jornadas Regionales de Software Libre 2008 – Buenos Aires, Argentina (pag. 7/17)

# Last conference statistics (Córdoba, Argentina)

Female	20,38%
Male	79,62%

# Origin of audience

Argentina	87,51%
Brazil	4,36%
Uruguay	3,26%
Europe	1,91%
Chile	0,54%
Ecuador	0,54%
Peru	0,54%
EEUU	0,82%
Venezuela	0,26%

### **Audience Profession**

Students	44,68%
Programers	15,62%
Computer Engineer/Bachelor	12,81%
Teacher	12,50%
Sysadmin	6,56%
Comunication Science	3,43%
Businessmen/women	1,87%
Librarian	0,93%
Others	0,83%
Merchant	0,62%
Administrador / Contador	0,15%

### Audience job position

Employee	70,54%
Manager	15,18%
Partner	10,71%
President	2,68%
Independent	0,89%

# Debconf

### What is DebConf?

The annual Debian conference is the main meeting point for the project, and it's used for decision making, groups using the time to work face to face, and the implementation of innovative ideas. It also allows hundreds of workgroups to interact and exchange experiences, through talks, workshops and roundtables.

DebConf is a two week event that is split into three sections.

### **Debian Camp**

For seven days, development teams like debian- installer and debian-edu have the opportunity to meet before the main conference for undisturbed collaborative work.

### Debian Conference

Debian Conference is the annual Debian developers meeting, a six day event filled with coding parties, discussions and workshops - all of them highly technical in nature.

### Debian Day

Decision-makers interested in discovering the benefits of Free Software and Debian users are invited to attend Debian Day, an open house event that will follow DebConf. Debian Day consists of a fully packed day of presentations.

-The Debian Day will be held during the Jornadas Regionales de Software LibrePast Sponsors (CaFeCONF and Jornadas Regionales de Software Libre)





Press coverage of previous events organized by CaFeLUG

Jornadas Regionales de Software Libre 2008 – Buenos Aires, Argentina (pag. 11/17)

Jornadas Regionales de Software Libre 2008 – Buenos Aires, Argentina (pag. 12/17)

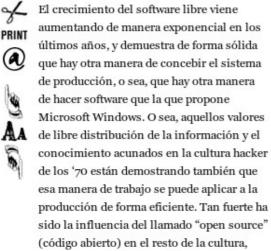


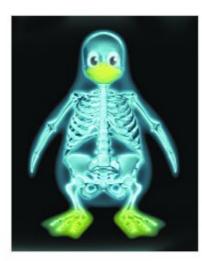
#### Source: La Nación

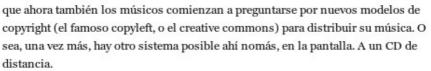
http://www.lanacion.com.ar/Archivo/nota.asp?nota\_id=855438



# El café de los maestros







Si uno recorre el programa de las conferencias que habrá el 5 y 6 de octubre en el Cafe Conf 2007, podría pensar que hay un mundo desconocido. Se esperan unos 2

12 Página/12 Web :: no :: El café de los maestros - Konqueror

[screenshot: -

LUNES A VIER

ebuios de

#### Source: Página 12

12

A

http://www.pagina12.com.ar/diario/suplementos/no/12-3015-2007-10-04.htm

8		Página/12 Web :: Ultimas Noticias :: CafeConf e
<u>A</u> rchivo <u>E</u> ditar <u>∨</u> er	<u>H</u> istorial <u>M</u> arcado	ores Herramien <u>t</u> as Ayuda 🖼 📑 🕗
🤙 • 🔿 • 💽 🚳	3 🚮 12 http://	www.pagina12.com.ar/diario/ultimas/20-92513-2007-10-05.htm
PGetting Started	Latest Headlines	🗋 Diccionario de la len 🕞 Bienvenido a Gmail.
Dádina/	1020	5032- Singi 5032-

Página/122

Ultimas Noticias del Viernes/05-Oct-2007 | Hoy

-

Đ

AA

Ξ

O─┳ Ingresar | Registrarse

EL PRINCIPAL ENCUENTRO DE SOFTWARE LIBRE DEL PAIS EMPEZO ESTA MAÑANA

Principal | Secciones 🖟 | Suplementos 🤀 | Anteriores | Correo

#### CafeConf en video y por internet

Es la 6ta. edición de un evento que realiza todos los años CaFeLUG (Grupo de Usuarios de Software Libre de Capital Federal). Expertos en diferentes áreas disertarán sobre diversas temáticas del Software Libre, brindando charlas de todos los niveles y abarcando la mayor cantidad de temas posible. Las principales mesas del encuentro serán transmitidas por internet.

El crecimiento del software libre viene aumentando de manera exponencial en los últimos años, y demuestra de forma sólida que hay otra manera de concebir

el sistema de producción, o sea, que hay otra manera de hacer software que la

que propone Microsoft Windows. O sea, aquellos valores de libre distribución de

la información y el conocimiento acunados en la cultura hacker de los '70 están

demostrando también que esa manera de trabajo se puede aplicar a la producción de forma eficiente. Tan fuerte ha sido la influencia del llamado "open source" (código abierto) en el resto de la cultura, que ahora también los



Buscar Búsque



Source: Página 12. (Live Streaming during the conferece) http://www.pagina12.com.ar/diario/ultimas/20-92513-2007-10-05.html

Jornadas Regionales de Software Libre 2008 – Buenos Aires, Argentina (pag. 15/17)



### Source: Infobae

http://www.infobae.com/contenidos/340070-100918-0-Expectativa-nuevo-encuentro-del-Software-Libre

# Índice de contenido

What are exactly the Jornadas Regionales de Software Libre 2	2
What is Free Software?	
Conference's compositionsetup (physical areavenue)	4
Talks and debate areas	
Stands' areaFloor show (sponsor companies and free software groups)	. 4
Registration area	4
Conference composition (internet)Internet presence	5
Web site	5
Video and audio streaming	. 5
Ejes temáticosTracks	5
Societydad	5
TécnicaSoftware	5
EmpresaEnterprise	
¿Quién organizaWho is hosting the conference?	. 7
Previous Past Conferences	. 8
PreviousPast conferences organized by CaFeLUG (called: CaFeCONF)	8
Last conference statistics (Córdoba, Argentina)	9
Sex of audience	
Origin of audience	. 9
Audience Profession	9
Audience job position	9
Debconf	
What is DebConf?	11
Debian Camp	
Debian Conference	
Debian Day	
Past Sponsors (CaFeCONF and Jornadas Regionales de Software Libre)	
Press impactcoverage of previous events organized by CaFeLUG	13